

COURSE OUTLINE

Through interactive and hands-on workshop, we cover all the aspects of product ownership right from visioning till releasing product and ROI...

LERNING OBJECTIVES

Define vision, roadmap and product chartering / forecasting

Identify user personas and build user story map for key flows

Write good user stories

Learn how to manage change in requirements

Release and sprint commitments

Learn Story writing Techniques

Manage product and sprint backlog through planning and refining

Product health vs. System health

Understand the roles of product owner & common "smells"

TYPICAL TOPICS COVERED IN THIS SESSION

Product Discovery & Project Chartering

Understanding Users and their needs

Build User Personas

User Story Mapping for personas

Value Steam Mapping

Backlog Management

Creating and prioritizing user stories

User Story Sizing

Prioritization Techniques

Releasing

Minimum Viable Product

Defining meaningful release goals and plan

Release tracking - Risks, dependencies, assumptions

Delivering incremental value

Feature Acceptance

Feature vs System Health

Continuous Deployment & Review